COMUNICATION ON ENGAGEMENT (COE)

[Insert Full Company Name and Logo/Letterhead]

Period covered by this Communication on Engagement [Ideally the two years prior to this report]

From: [Insert date] To: [Insert date]

Part I. Statement of Continued Support by the Chief Executive or Equivalent

Please use the box below to include the statement of continued support signed by your organization’s Chief Executive or equivalent.

[Write here]

Example of Statement of Continued Support

[Date]

To our stakeholders:

I am pleased to confirm that [Organization Name] reaffirms its support to the United Nations Global Compact and its Ten Principles in the areas of Human Rights, Labour, Environment and Anti-Corruption. This is our Communication on Engagement with the United Nations Global Compact. We welcome feedback on its contents.

In this Communication of Engagement, we describe the actions that our organization has taken to support the UN Global Compact and its Principles as suggested for an organization like ours. We also commit to sharing this information with our stakeholders using our primary channels of communication.

Sincerely yours,

[Full name]
[Title]
Part II. Description of Actions

Please use the box below to describe the actions your organization has taken in support of the Global Compact. It is strongly recommended that the actions taken are related to one or more of the specific activities suggested. Please refer to the complete list of suggested activities for your type of organization found here.

[Write here]

Examples of actions include:

- For academic organizations: Incorporate the UN Global Compact principles into internal operations and communicate progress following the Communication on Progress (COP) requirements
- For business associations: Attract new participants to the UN Global Compact through their outreach efforts and awareness raising
- For cities: Have a dedicated sustainability plan or a holistic city/regional plan that incorporates the ecological, economic, political, and cultural dimensions of the region’s sustainability
- For civil society organizations: Provide commentary to companies on COP
- For labour organizations/trade unions: Build dialogue with companies and NGOs involved in the UN Global Compact
- For public sector organizations: Participate in Global Compact Local Networks
Part III. Measurement of Outcomes
Please use the box below to include the most relevant qualitative and/or quantitative indicators to measure the outcome of the activities described in Part II above.

[Write here]

Examples of measurement of outcomes include:

- Number of new UN Global Compact business participants resulting from your organization’s promotional efforts
- Expertise provided by your organization to further the aims of Global Compact Local Network in your country
- Concrete actions taken by UN Global Compact business participants with whom your organization engaged regarding their COP
- Partnerships formalized with mutual aims to advance the UN Global Compact principles