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Business
Intelligence
Through Location
With

Delivering Business Intelligence Through Location With

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Delivering Business Intelligence Through Location

As a form of business intelligence (BI), location intelligence (LI) brings business and location data together. ESRI defines LI as “the capacity to organize and

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understand complex data through the use of geographic relationships.

Location intelligence is business intelligence - FreightWaves

Delivering business intelligence insights
Most businesses are not aware that they already have vast levels of data within their organisations. But this data is often

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intelligence, inadequate or, simply, unexploited.

Through Location

With **Business**

intelligence | Capita

Over 90% of companies believe location intelligence is crucial to their success.

They use geospatial data and spatial analysis to deliver location intelligence, which empowers understanding, insight, decision-making, and

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prediction.

Intelligence

**Location Intelligence
| Use Geospatial
Data & Analytics to**

...

Location System (RFID-
over-Wi-Fi™) Delivering
Business Intelligence
Through Location Gain
visibility into the
location, condition, and
status of assets,
people, and workflows
with the Ekahau Real-
Time Location System
(RTLS)—a patented

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solution with active
RFID-over-Wi-Fi™
technology. Ekahau
RTLS software and tag
hardware together

The Ekahau Real-Time Location System

Delivering value
through business
intelligence.

image/svg+xml. Get in
touch ... Taking a deep
dive into data value
streams, from data
source to business

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Intelligence to the

decision makers,

allows us to

understand and

improve the key BI

processes for the

client.

**Delivering value
through business
intelligence | Axis ...**

Location intelligence

provides a way to

reveal relationships

between data sets that

might not have

otherwise been

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arrive at the kind of...

With

Location

Intelligence:

Mapping The

Opportunities In The

...

With a business intelligence solution in place, enterprises can better address customer focused business improvement opportunities.

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According to Aberdeen Group, effective use of customer analytics leads to improved customer retention rates, higher revenues from up-sell/cross-sell campaigns, and enhanced levels of customer satisfaction.

Understanding Your Customers with Business Intelligence ...

Case study - Delivering value through BI 1.

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Delivering Values
Through Business
Intelligence eCourier,
Cablecom, Bryan Cave
2. eCOURIER Industry
Logistics Founded 2003
Founders Tom Allason,
Jay Bregman
Headquarters London
UK 3. London based
company which
provides same day
courier services;
around 2000 packages
in London daily. Main
focus on ...

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Case study -

Delivering value

through BI

Question: CASE 1

ECourier, Cablecom,

And Bryan Cave:

Delivering Value

Through Business

Intelligence Visitors To

The ECourier Web Site

Are Greeted With The

Words "How Happy Are

You? Take The

ECourier Happy Test

Today!" Those Words

And The Playful Purple

Web Site Repre- Sent

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**Solved: CASE 1
ECourier, Cablecom,
And Bryan Cave:
Deliver ...**

Traditionally, Business Intelligence (BI) has been used to analyze business information such as marketing and/or financial reporting data. In this paper, we propose how BI techniques can be

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applied to health care infrastructure data in order to make this information more accessible and comprehensible for a broader group of people.

Using Business Intelligence to Analyze and Share Health ...

The Head of Business Intelligence supports the UK & Ireland business in delivering

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business objectives by providing strategic direction through insight, tools and processes, support operational effectiveness through the provision of actionable business intelligence, supporting and developing the capability improvement of team members, whilst ...

Head of Business Intelligence at

Page 16/28

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**Sanofi Global
(English)**

2/10/2011 3 Standard
Reports A form of

business intelligence

Most common Situation

factors that make this

form of BI appropriate

The questions that

need answers are

known The location

and source of the

answers is known

Creation process

Design the queries and

the report and execute

the queries against the

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data store to populate
the report with data

Through Location

**Using Business
Intelligence -**

**University of
Houston**

Get help on [Ecourier](#),
[Cablecom](#), and [Bryan
Cave: Delivering Value
Through Business
Intelligence](#) Essay [on
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**Ecourier, Cablecom,
and Bryan Cave:**

Delivering Value ...

UberMedia's Mobile Intelligence Engine is a powerful system combining mobile location data sources into a single actionable dataset, enabling business with ready-to-use mobile data. The engine makes it easy for businesses to make sense of their data and make informed decisions, such as how

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to execute a new ad campaign or where to open a new retail location.

**UberMedia:
Delivering Mobile
Location Data for
Business ...**

“The old-fashioned storytelling through the written word is the most reliable way to make sense of data in the future.” This exposition by Marc Zions, CEO of

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Automated Insights,
Intelligence
deems valid for today's
Through Location
world that is
With
significantly
overwhelmed by the
deluge of data.

Automated Insights: Delivering Business Insights through ...

Delivering Data
Insights Through
Business Intelligence
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professionals are challenged by the existence of endless data sources and no easy way to bring the data together in an efficient manner in order to measure performance.

**Delivering Data
Insights Through
Business
Intelligence ...**

Driving Innovation
through Business
Intelligence By John

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Matelski, CIO and
Director of Information
Technology, DeKalb
County Government -
Public sector
organizations and
agencies don't
necessarily compete,
but they do face
unprecedented
pressure to provide...

**Driving Innovation
through Business
Intelligence**

Ekahau Inc. is the
industry leader in

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providing Wi-Fi based
Real-time Location
Systems (RTLS) that
offer business
intelligence to
healthcare,
manufacturing and
other enterprise
verticals. With over 10
years of R&D
innovations, we deliver
highly accurate asset
and people tracking
solutions to customers,
using their existing
Wireless LAN.

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**Ekahau Introduces
Vision™ 2.0 Location
Analytics Platform ...**

eCourier, Cablecom,
and Bryan Cave:

Delivering Value
through Business

Intelligence Visitors to
the eCourier Web site

are greeted with the

words “How happy are
you? Take the eCourier

happy test today!”

Those words and the

playful purple Web site

repre- sent the

company’s customer

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satisfaction focus. And
a key for the company
in achieving that [...]

**ecourier, Cablecom,
and Bryan Cave:
Delivering Value ...**

Ecourier Cablecom And
Bryan Cave Delivering
Value Through
Business Intelligence.

new ideas. Also, the
team's work is
proposed to support
innovation-taking place
within the business
units. The advantage

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With

influenced by shared
service the companies
ho they control their
finical capital,
technology, and human
capital. We can say
there are many
advantages in shared
service I'll listed as for
...

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